

ENGLISH  
**COPYWRITING  
SERVICES**  
FOR HOTELS

Make the English language section of your website perfect

No more mediocre translations that confuse your audience. Stand out from competitors with a website that English speakers really connect with.



# LET'S START WITH WHY

01

You've created a wonderful business - a stunning hotel with clear attention to detail.

Your website matches that brand. It's informative, elegant and inviting. It is clear that a lot of thought has gone into it. However, your English version doesn't quite match. It doesn't sound like...you.

It is legible - no English speaker would struggle to book a room with the website as it is. It's just not quite at the level it should be. It is clear that it wasn't written by a native English speaker and there are points where

the language reads a little strangely.

You want your potential customers to have the utmost trust in your services. Giving them clear and engaging wording that they're familiar with is a great way to do that, and stand out from competitors.

Undoubtedly your website reads beautifully in its host language - the English version should be no different. Your business deserves it.



# SERVICES OFFERED

02

I work with hotels to get the English wording of your website and marketing copy flawless, engaging and suited to your brand.

After establishing the key elements of your tone of voice, I tweak the English wording (only where required) so it's not just grammatically correct, but enjoyable to read.

Give your audience that feeling of ultimate professionalism.



ORIGINAL



POOR TRANSLATION



GOOD TRANSLATION



# SO HOW DOES IT WORK?

03

## WEBSITE EDIT ONLY

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A one-off project covering a website edit only. I provide you with the new wording in a Google doc within a matter of days. Anything you're unhappy with we can revisit - I offer 2 additional edit rounds free of charge.

Pricing: Price is established on the size of the website. Smaller sites can cost as little as €200 total.

## BESPOKE PARTNERSHIP

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I can work with you on a continuous basis for any English wording you have. This could include:

- Email marketing
- Social media posts
- Brochures
- Signs/information in the hotel
- Any English copy you need!

Pricing: Fully bespoke, based on the time needed to complete these tasks. No minimum commitments. We can work month-to-month if that suits you best.

# AN INTRODUCTION

04



I'm a professional copywriter with over 6 years professional experience. I've worked with businesses across a variety of industries, helping several European clients with their English copy.

I write across all formats including website copy, social media posts, articles, brochures, ads and more.



# GET IN CONTACT

05

Do you think this is something your business might benefit from? Let's have a chat.

Drop me a message with what you're looking for and any questions you might have and I'll get back to you as soon as I can.

If you'd prefer an initial conversation, let's set up a video call. I'm London-based and predominantly work GMT business hours, but can be flexible around different time zones!

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